

# Becky Clutter

hello@beckyclutter.com

Atlanta, GA

## Profile

Passionate business founder. Curious baker. Empathetic interdisciplinary designer who enjoys solving problems by combining logic with creativity.

## Education

### Carnegie Mellon University

#### BFA, Communication Design

#### Minor, Photography & Digital Imaging

University Honors • Dean's List

Pittsburgh, PA

May 2004

### Michigan State University

#### Study Abroad Program:

#### Photo Communication

UK & Czech Republic

Summer 2003

## Skills

### Software:

- » Adobe Illustrator
- » Adobe InDesign
- » Adobe Photoshop
- » Microsoft Office
- » Subbly

### Coding:

- » CSS
- » HTML

### Other:

- » Baking
- » Product curation
- » Copywriting

## Portfolio

View my work at [beckyclutter.com](http://beckyclutter.com)

## Professional Experience

### Fikabröd / Atlanta, GA

May 2019–Present

#### Founder

- » From the ground up, launched Fikabröd, a monthly subscription box for passionate and adventurous bakers.
- » Created brand identity and continues to design all print and digital materials.
- » Conceives monthly box themes; curates, researches, and orders products.
- » Develops and/or retools recipes with curated ingredients.
- » Photographs recipes, monthly boxes, and other needs.
- » Writes copy for website, social media, marketing, and monthly box postcards.
- » Attends trade shows for product research, industry education, and to maintain and/or develop relationships with vendors.

### Northpole Productions / Kennesaw, GA

April 2017–May 2019

#### Creative Director

- » Collaborated with development team on UI/UX, created brand identity, designed graphics, and managed social media for Post-Game Fantasy.
- » Created brand identity, designed marketing materials, and planned client events for Summit Executive Suites.
- » Designed graphics, wrote blog posts and email newsletters, managed in-house and freelance creatives for Northpole.com.
- » Managed 1 other creative.

### RTI / Marietta, GA

Jan. 2012–April 2017

#### Creative Director

- » Created new brand identity; overhauled and redesigned all necessary print and digital materials to meet new brand guidelines.
- » Collaborated with sales & marketing team on marketing materials, website, trade show booths, sales materials, ads, infographics, and email newsletters.
- » Collaborated with development team on UI/UX of Windows- and web-based software, as well as iOS mobile app.
- » Devised and planned company events, including 30th anniversary party.
- » Managed team of 2 creatives.

#### Communication Designer

Feb. 2010–Jan. 2012

- » Designed UI overhaul of Windows-based software; collaborated with development team on implementation of UI/UX changes.
- » Designed website, marketing materials, and trade show graphics.

### Self-Employed / Roswell, GA + Blacksburg, VA

May 2007–Jan. 2010

#### Freelance Designer

- » Designed logos, websites, and marketing materials for small businesses.

### Kids II / Alpharetta, GA

Jan. 2006–May 2007

#### Marketing Communications Designer

- » Designed materials and edited photos for sales, marketing, and HR teams.
- » Helped plan company events as member of Events Committee.

### Carnegie Mellon University / Pittsburgh, PA

Jan. 2003–May 2004

#### Teaching Assistant

- » Supported School of Design professors with additional teaching and critique for students of Color & Communication.